


**MINDS MATTER**  
COLORADO

# CELEBRATE

APRIL 26, 2025 • 6PM – 10PM  
INFINITY PARK EVENTS • GLENDALE, CO





**CELEBRATE continues to be our most impactful fundraising and community-building event**, generating nearly 25% of the funds needed to sustain Minds Matter Colorado's annual operations. These critical contributions empower us to deliver exceptional programming to the incredible youth we serve.

Your support of CELEBRATE and Minds Matter Colorado fuels our mission to provide every student with access to transformative resources: dedicated mentors, Monday night sessions for college preparation, life-changing summer programming, and scholarship assistance. Together, we can help these students succeed in college, shape their futures, and make a lasting impact on the world.

## WHAT YOU CAN EXPECT FROM THIS YEAR'S EVENT:

- Reflecting on the past 20 years and CELEBRATING what the future has in store
- Inspirational student speeches
- Joyous college acceptances
- Beautifully crafted dining + cocktail experiences
- Opportunities to connect with fellow attendees, partners, mentors, volunteers and MMCO staff
- Energizing ways to get involved



# IT'S WORTH CELEBRATING!

Did you know that only **1 in 4** low-income Colorado kids will go to a four-year college? This lack of access to higher education propagates an intergenerational cycle of poverty, a cycle that continues to hurt all Coloradans. The good news is there's a way for these deserving students to get into and pay for college, and break the intergenerational cycle of poverty.

Minds Matter Colorado is working to improve the educational inequities in our state and support driven and determined students on their paths to success.

**104** driven and determined students are being served by Minds Matter Colorado

**277** alumni have graduated from the program

**175+** mentors, volunteers and board members donating their time and talent to support our incredible youth

**100%** of MMCO graduates completed high school

**100%** of MMCO students have been accepted into a four-year accredited college or university

**100%** of MMCO students receive scholarships to attend college



# CELEBRATE

## SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR

*\$20,000 Investment*

- Your investment of \$20,000 is equivalent to all costs of one year of MMCO programming for FOUR students
- Recognition and branding during event program as the Presenting Sponsor
- Company logo featured into all event materials
- Pre-Event social media mentions
- Invitation to VIP/sponsor reception
- You and up to 19 guests (two tables) will enjoy premier seating, dinner and our inspirational program

### GOLD SPONSOR

*\$10,000 Investment*

- Your investment of \$10,000 is equivalent to all costs of one year of MMCO programming for TWO students
- Company logo included in event materials
- Pre-Event social media mentions
- Invitation to VIP/sponsor reception
- You and up to 19 guests (two tables) will enjoy premier seating, dinner and our inspirational program

### SILVER SPONSOR

*\$5,280 Investment*

- Your investment of \$5,280 is equivalent to all costs of one year of MMCO programming for ONE student
- Company logo included in event materials
- Pre-Event social media mention
- You and up to 9 guests will enjoy premier seating, dinner and our inspirational program

### BRONZE SPONSOR

*\$2,500 Investment*

- Your investment of \$2,500 is equivalent to the costs of one MMCO sophomore or junior's summer college experience
- Company logo included in event materials
- You and up to 9 guests will enjoy premier seating, dinner and our inspirational program

#### YOUR BRAND VISIBILITY

**Social Media Follows**  
(FB, IG, LinkedIn): **4,013**

**Social Media Impressions**  
(FB, IG, LinkedIn): **63,000**

**4000**  
**audience members**  
(via email campaigns)

**400+**  
**in-person guests**  
at CELEBRATE